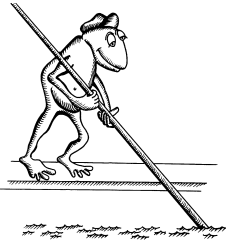
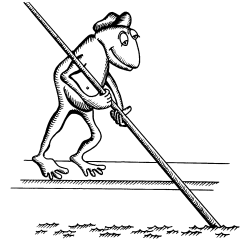


MUST BE RECEIVED BY APRIL 1, 2009 TO GUARANTEE YOUR EXISTING BOOTH SPACE



POOL INDUSTRY EXPO

P.O. Box 6953 * San Rafael, CA 94903 415.883.3PIE



APPLICATION FOR EXHIBIT SPACE
Pool Industry Expo 2009
Thursday, Friday, Saturday, October 1, 2, 3

Monterey Convention Center

Date: _____

Company Name: _____

Street Address: _____

City _____ State: _____ Zip _____

Show Contact: _____ e:mail _____ Ph(____) _____
Please print clearly

Marketing Contact _____ e:mail _____ Ph(____) _____
Please print clearly

We would like to reserve _____ booth(s) at Pool Industry Expo 2009 (See Floor Plan for booth locations)

PREFERRED BOOTH CHOICES: 1. Booth # _____ 2. Booth # _____ 3. Booth # _____

To help us in assigning the best possible booth, please list names of competitors you do not wish to be near

Products to be displayed: _____

Booth Prices: Premium Plus (Circled) \$1,500.00 * Premium \$1,400.00 * Standard (Hall B) \$1,000.00 * Booth 703 \$2,800.00

In order to offset increasing cost, booths shared by two or more vendors requiring signage and listings on directories for each vendor, are subject to a \$50.00 surcharge for the first two vendors. Each additional vendor will be subject to a \$25.00 surcharge. Space is reserved only by receipt of a check for full amount of booth(s) ordered. Payment should be for the highest-value booth(s) requested. You will receive a booth confirmation and Decorators Information Packet. If payment is not received within fourteen days of booth(s) request, booth(s) will be released to others.

**For more information call Don Koss @ 415.883.3PIE (3743)
Or Bill Hoy @ 650.323.7PIE (7743)**

Enclosed is a check for \$ _____, payable to Pool Industry Expo, to reserve my booth(s). Send check to: POOL INDUSTRY EXPO P.O. Box 6953 San Rafael CA. 94903,

Space is available on first-come, first-served basis

Refund & Cancellation Policy

Due to the competitive nature of a trade show, booths are sold on a priority basis. Booths are designated gold, silver and bronze with cost corresponding to the location of booths.

Upon the contraction of booth space, exhibitor will be notified of their allocated booth space.

Refund of booth space will be made if the show sells out completely, including reallocation of cancelled booth space. Pool Industry Expo will, make every effort to resell booth space. **Refund of booth space for cancellation made after September 1, 2009 is not allowed.**

Accepted By _____ Printed Name _____