



POOL INDUSTRY EXPO 2011

EXHIBITOR LEAD RETRIEVAL ORDER FORM

Advance prices are valid if payment **and** form are received at the address below by September 1, 2011. All orders received after September 1, 2011, will be charged at the On-Site rate. Availability on site is limited, so please order in advance. Call Bill Hoy @ 650.323.7743 if you have questions. You may fax or mail your order to the fax number/address below. If you do not receive a confirmation within one week of placing your order, please call us to verify that we have received your order.

Company: _____ Contact: _____ Booth No. _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ E-mail: _____

	Advance	On-Site	Quantity	Amount
Laptop/Card Reader	\$295.00	\$355.00	_____	_____

TERMS & CONDITIONS

All orders must be picked up at the Registration Site prior to the start of the show. Pool Industry Expo, Inc. reserves the right to re-rent ordered equipment that is not claimed after the opening of show. An authorized representative of the company named above must pick up equipment. There will be no refunds for no-shows or cancellations after September 1, 2011. You are responsible for all equipment while it is in your company's possession. All equipment must be returned to the Lead Service Desk within one hour after show closes. You will be charged for missing, lost, stolen or damaged equipment at \$500.00 per unit. Obtain an equipment receipt at close of show as proof of return. By signing below, you are agreeing to the above Terms and Conditions.

NO CREDIT AVILABLE ON SITE, UNIT MUST BE PURCHASED PRIOR TO USE

Each attendee's badge will include a bar code which contains all information collected about the attendee during the registration process. The mini laptop and card reader will give the exhibitor the capacity to retrieve bar-coded information immediately at their booth. All information will be available on the laptop after scanning for your viewing. An optional printer is available, please request one prior to the show.

Make Checks Payable To And Mail To:
Pool Industry Expo * 426 Willow Road, Menlo Park, CA 94025
650-323-7946 * Fax 650-328-9067