



T-SHIRT & GOLF SPONSORSHIP POOL INDUSTRY
EXPO - MONTEREY September 29 – October 1, 2011
Monterey Convention Center Monterey California

Pool Industry Expo is currently preparing its Collector T-Shirt for the PIE Monterey Expo. This year will mark PIE's 25th Anniversary issue of this special edition five color Co-op T-Shirt presented by PIE and participating Exhibitors. The T-Shirt will be an original PIE 2011 design with participating exhibitor's logos prominently displayed in the design.

T-Shirts will be given to all paid attendees registered for classes, and will be sold at the show for a small fee. Over 1,000 T-Shirts were distributed during last year's Expo.

An excellent advertising medium, Pie's T-shirt will help promote your products and services to the pool and spa industry both during and after the show.

To participate on the T-shirt, please send a Co-op fee of \$400.00, together with your logo to PIE, 426 Willow Road Menlo Park, CA 94025. We must receive your logo no later than September 10, 2011. For additional questions, please call Bill Hoy @ 650.323.7743.

T-Shirt Sponsors Golf Sponsors

One of the events that make PIE such a fun expo is the Golf Tournament preceding the Expo. This year, Wednesday, September 28, we will be playing on one of Monterey's premier golf courses, Poppy Hills at Pebble Beach!

To be a part of the tournament, we are asking for sponsorship in the amount of \$100.00 per sponsor. With each sponsorship, each player will be provided with a complimentary golf towel, with your logo printed on it. This will allow your products and services to be promoted both during and after the show! Any exhibitor who would like to promote their products as a prize for a hole-in-one etc., or if you have additional questions, please contact Bill Hoy at 650.323.7743

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact: _____

Phone: _____ E-Mail: _____

If you wish to support both T-Shirt & Golf Sponsorship, Combined price is only \$475.00