

Conf Rooms:	San Carlos 4	San Carlos 2	Santa Barbara	San Diego	San Carlos 1	San Carlos 3	
Thursday, Sept 29th	1:00pm-3:00pm	How to Succeed in Customer Service David Hawes H & H Pool Services	Myths of Metal Staining Dr. Laurino & Dennis Chapman Periodic Products	Hydraulics and Variable Speed Applications Hayward	Troubleshooting & Certification Aqubot Turbo T-Jet Gil Erlich Aqua Products	Pool Discolorations Why It Happens Ted Kaeser Jack's Magic	Controls Sun, Easy, & Intellitouch Pentair
	3:00pm-5:00pm	Business Roundtable David Hawes H & H Pool Servies	Natural Enzymes "Environmentally Friendly Water" Natural Chemistry	EcoStar Variable Speed Pumps Install-Troubleshooting Hayward	El Chlorinator Polaris / Zodiac	Poolvergnuegen Pool Cleaner <del>Manuela Rief</del>	Low Nox Heaters Max-E-Therm Master Temp Sta-Rite/Pentair

**Thursday September 29th 2011 - Exhibits Open 5:00PM - 8:00PM**

Friday, Sept 30th	8:00am-10:00am	Organizing Your Business For Todays Economy David Hawes H & H Pool Service	Choosing Correct Pool Cleaner Buzz Robinson Zodiac	Raypak Heat Pumps Tom Gucky Raypak	Pro Logic Controls and Accessories Hayward	Basic Electricity Dave Durkin Wet & Warm Home Center	Basic Water Chemistry Wayne Ivsich Taylor Technologies
	10:00am-12:00pm	Litigation 101: Blame the Pool Tech Ray Arouesty Arrow Insurance	Pool Light Repair Dick Nichols Genie Pool and Spa	Raypak Residential Heaters Tom Gucky Raypak	Aqua-Rite Chlorine Generators (Salt) Install - Troubleshoot Hayward	Hot Water Chemistry Wayne Ivsich Taylor Technologies	
	12:30pm-2:30pm	Accounting For The Pool Professional Martha Kambe CPA Kambe & Mahan	Weird Water Solutions TerryArko SeaKlear	Jandy LXi Heaters Zodiac	Engineering Large Pools and Water Features Neil Anderson N O Anderson & Associates	Motor Repair & "Hybrid Motors" Bob Raymond Swimco	Pool Energy Audits Tools to Increase Sales Jeff Farlow Pentair
	2:30pm-4:30pm		ECO-Friendly Water Solutions for Pools & Spas Terry Arko SeaKlear <b>FREE CLASS</b>	Pool Service Technician 101 David Allen Allen's Pool Supply		Pool Hydraulics Balancing Flow Sue Robach Pentair	How To Benefit and Comply w/ Title 20 & 24 Steve Barnes & Jeff Farlow Pentair

**Friday September 30th 2011 - Exhibits Open 2:00PM - 6:00PM**

Saturday, Oct 1st	8:00am-10:00am	Employee Relations Lisa Wilson HASA	Automated Control Systems Jandy / Zodiac	Robotic Cleaners Smart Pools LED Laminar & Pool Lighting Fiberstars/Alpha West	Certified Stain Specialist Jack's Magic	ADA Standards 2010 for Pools Kathryn Varden Inter-Fab	Water Chemisrty Terry Arko SeaKlear
	10:00am-12:00pm	Promoting & Building Your Business David Dickman Service Industry News	Two Speed & Variable Speed Pumps Jandy	Anti Entrapment Our Changing Industry Steve Dunn		Mastic Installation "The Right Way" Jim Dill Deck O Seal	

**Saturday October 1st 2011 - Exhibits Open 11:00AM - 3:00PM**