



# POOL INDUSTRY EXPO

## Exhibitor Showcase Listing Form

Service Industry News invites all exhibitors at Pool Industry Expo to run a free booth preview in the PIE Showcase Issue.

Just send a description (about 100 words) of the products or services that you will be displaying in your booth. Be sure to include any special promotions or giveaways that will be featured.

You may submit a black and white photo of your product(s) to run along with your booth preview. Photos to run as space allows.

Your submission will be edited as needed for style and considerations.

If you wish to take advantage of this opportunity, please send your release and photo to The Service Industry News, address listed below, before the deadline of August 15, 2010.

Company Name: \_\_\_\_\_  
Booth Number: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Phone Number:(\_\_\_\_\_) \_\_\_\_\_  
Fax Number: \_\_\_\_\_  
E-Mail: \_\_\_\_\_

Be sure your release answers the following questions:

1. What Products/Services will you be displaying?
2. What new products/services will you introduce?
3. What you offer of special interest to service industry?
4. What promotions and giveaways will be featured?

SEND TO:

SERVICE INDUSTRY NEWS  
PO Box 5829  
San Clemente, CA 92674-5829

Fax: 949.366.9982